Cookie Policy

This Cookie Policy applies to the VANDERBILT GmbH website.
Last Updated: 01.07.2015

When you visit a VANDERBILT Website, certain information will be stored on your end device in the form of a "cookie". Cookies are small data files sent to your browser by our web pages that are stored on your end device to record the specific settings of your visit.
For example, cookies enable us to tailor our website to your interests, or to save your password so that you do not have to enter it manually every time. We do not gather any personal information by means of cookies, unless you have given us specific permission to do so.
If you do not want us to recognise your device, please adjust the cookies settings in your browser so that all cookies are deleted, blocked or you receive a warning before a cookie is set. You will find brief instructions on how to do this below.
Please note that certain functions of our website may no longer work or not work correctly without cookies.

Types of Cookies
Depending on their function and purpose, cookies can be divided into four categories: essential cookies, performance cookies, functional cookies and cookies for marketing purposes.

Essential Cookies
are required for you to navigate through the VANDERBILT website and use the basic functions of the website, such as issuing anonymous session IDs for bundling multiple related queries to a server.

Performance Cookies
gather information about the usage of our website, for example, the browser and operating system used; the domain name of the previous website you visited, the number of visitors, average time spent on the website and the pages visited.
These cookies do not store any information that may be used to identify you personally. The information gathered by means of cookies is aggregated and therefore anonymous. Performance cookies are used to improve the user experience of a website. The use of such cookies can be blocked by creating an exclusion cookie.

Functional Cookies
allow a webpage to save existing information (such as for example the User name, language selected, or User location) in order to provide the User with an improved, more personal operation. Functional cookies are also used to enable requested features such as the playing of videos.

Cookies for Marketing Purposes
are used to provide content customised to the User's interests. They are also used to limit the frequency of advertisements and to measure and guide the effectiveness of marketing campaigns. The register whether a website has been visited or not, as well as the content used. This information may be shared with third parties, such as advertisers. These cookies are often linked to the functions of third party websites. You may block the use of these cookies by creating an Opt Out Cookie.

Cookie Policy

Managing Cookies:

Please note: not all of the cookies listed here will be used if you access our site from a mobile device.

The website also uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies", small text files stored on your computer to analyse how you use the website. The information generated by this cookie regarding your use of this website is usually transferred to a Google server in the USA and stored there. Where IP anonymization has been activated on this website, your IP address will be truncated to only indicate that the address came from somewhere within the European Union, or for other countries party to this agreement, within the European Economic Area. Google will use this information on our behalf to evaluate the use of our website, to generate reports on website activity and other website and internet related services. The IP address transmitted to Google Analytics from your browser will not be merged with other Google data. You may block the use of cookies by altering your browser settings; but we would like to point out that this may prevent you from accessing all the features of our website. You may also block the transmission of data regarding your use of our website (including your IP address) to Google as well as the processing of that data by Google by downloading and installing the browser plug-in available at:
https://tools.google.com/dlpage/gaoptout?hl=en.

As an alternative to a browser Add-On or for browsers on mobile devices, click here to prevent data being gathered by Google Analytics on this website in the future (the opt-out cookie only works in this browser and on this domain). Clicking this option will store an opt-out cookie on your device, while will be deleted (and must be reinstalled) if you delete the cookies in your browser.

For more information on the Terms of Use and Privacy Policy, please go to
http://www.google.com/analytics/terms/gb.html or under http://www.google.de/intl/en/policies/ .

We would like to point out that this website uses Google Analytics with the code "anonymizeIp" to ensure anonymous collection of IP addresses (known as IP masking).

How can I deactivate cookies?

We have put together the following list of links containing detailed information on deactivating cookies in the most popular browsers.

Mozilla Firefox| https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored
Internet Explorer https://www.microsoft.com/en-us/search/result.aspx?q=delete-manage-cookies
Safari 7| https://support.apple.com/kb/PH17191?viewlocale=en_US&locale=en_US

Should you have any further questions or suggestions regarding our Cookie Policy, please feel free to contact us via the Contact link.

This cookie policy will be updated from time to time. The date of the last update can be found at the top of the policy statement.